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ECB-PUBLIC

UPDATABLE

RECORD OF PROCESSING ACTIVITY

Supervision Newsletter

1. Controller(s) of data processing activities

Controller: European Central Bank (ECB)

Contact details:

European Central Bank
Sonnemannstrasse 22
60314 Frankfurt am Main
Germany

E-mail: webmaster@ecb.europa.eu

Organisational unit responsible for the processing activity:

Directorate General Communications

Data Protection Officer (DPO): DPO@ecb.europa.eu

2. Who is actually conducting the processing activity?

☒ The data is processed by the ECB itself

The organisational unit conducting the processing activity is:

☒ The data is processed by a third party (contractor) or the processing operation is conducted together with an external third party [CleverReach]

Please see [here](#) for information of data security in connection to the CleverReach tool, and for the company's [privacy policy](#).

For information, please read [here](#) the Privacy Statement

3. Purpose of the processing

Personal data are processed for the subscription management, distribution and evaluation of the quarterly Supervisory Newsletter.

4. Description of the categories of data subjects

Whose personal data are being processed?

- ☒ ECB staff
- ☐ Externals (agency staff, consultants, trainees or secondees)
- ☐ NCB or NCA counterparts (in the ESCB or SSM context)
- ☐ Visitors to the ECB, including conference participants and speakers
- ☐ Contractors providing goods or services
- ☐ Complainants, correspondents and enquirers
- ☐ Relatives of the data subject
- ☒ Other (please specify): Any interested party (internal or external) who subscribes to the Supervision newsletter.

5. Description of the categories of personal data processed

(a) General personal data:

The personal data contains:

- ☒ Personal details (name, email address)
- ☐ Education & Training details (level of education)

- ☒ Employment details (organisation, sector, country)
- ☐ Financial details
- ☐ Family, lifestyle and social circumstances
- ☐ Goods or services provided
- ☐ Other (please give details):

(b) Special categories of personal data

The personal data reveals:

- ☐ Racial or ethnic origin
- ☐ Political opinions
- ☐ Religious or philosophical beliefs
- ☐ Trade union membership
- ☐ Genetic data, biometric data for the purpose of uniquely identifying a natural person or data concerning health
- ☐ Data regarding a natural person's sex life or sexual orientation

6. The categories of recipients to whom the personal data have been or will be disclosed, including the recipients of the data in Member States, third countries or international organisations

- ☐ Data subjects themselves
- ☐ Managers of data subjects
- ☒ Designated ECB staff members
- ☐ Designated NCB or NCA staff members in the ESCB or SSM context
- ☒ Other (please specify): Designated staff members of CleverReach.

7. Transfers to/Access from third countries or an international organisation

Data are processed by third country entities:

☐ Yes

Specify to which countries:

Specify under which safeguards:

☐ Adequacy Decision of the European Commission

☐ Standard Contractual Clauses

☐ Binding Corporate Rules

☐ Administrative arrangement containing enforceable and effective data subject rights

If the third country's legislation and/or practices impinge on the effectiveness of appropriate safeguards, the personal data can only be transferred to, accessed from or processed in such third country when sufficient 'supplementary measures' are taken to ensure an essentially equivalent level of protection to that guaranteed within the EEA. These supplementary measures are implemented on a case-by case basis and may be technical (such as encryption), organisational and/or contractual.

☒ No

8. Retention time

The personal data are retained in CleverReach's database and in the ECB's document management system as long as the data subjects are still subscribed to the newsletter. If they unsubscribe, their personal data will be deleted within three months.